ABSTRACT
For Politicians not all utterances are conveyed directly and explicitly due to some reasons, it is called implicature or hidden meaning. This study aims to reveal the hidden meaning of the chairman of Nasdem, Surya Paloh, Press Statement on Jhony G Plate case. This research uses descriptive qualitative using a pragmatic discourse analysis approach. The research data is the sentences uttered by Surya Paloh. The source of the data comes from Metro TV YouTube channel which broadcast Surya Paloh statement about the corruption case of his general secretary on May 17 2023. Data collection was carried out using the content analysis technique. The data was analyzed using Grice's implicature theory. The results of the study show that there are two types of implicature in the statement of Surya Paloh, namely conventional and non-conventional. Then there are several speech functions in the statement; conveying information, expressing feelings, showing solidarity, command. The discourse that Surya Paloh wants to build is that the Nasdem Party is a party that upholds professionalism, obeys the rule of law, humanist. From all his statements it can be concluded that he wants to say that Jhonny G Plate is actually not guilty.

Keywords: Critical Pragmatic; Implicature; Surya Paloh Statement.

1. INTRODUCTION
There is a concept from Machiavelli which states that rulers or politicians do not need to have all the good qualities, but need to be considered good. This concept has inspired politicians in various parts of the world to maintain their power. To achieve this, language is empowered in such a way (Rokhman, 2016). George Orwell in (Rokhman, 2016) states that language is used by politicians to tell lies to sound noble and to say murder seems noble. Politicians are trained to distinguish between what to say and what to feel. In this case the politicians need to hide meaning in certain situation. Hidden meaning is also called implicature. Implicatures in communication are used in spoken and written discourse (Yulia et al., 2021). Based on its type, implicature has two forms. First, conventional implicatures related to general usage and meaning. Second, conversational implicatures which refer to speech precisely (Sinungharjo, 2019). Conventional implicatures are general implications and conventional implications are non-temporary, while conversational implicatures appear in conversational acts that are temporary and non-conventional (Mulyana, 2001).

Politicians will use implicatures to obscure the true meaning and aim to play safely in giving a statement, therefore understanding the context will be very helpful in interpreting the hidden meaning of a politician's statement. Implicatures were also contained in the press conference held by Surya Paloh as chairman of the Nasdem political party regarding the alleged corruption case committed by the general secretary of the Nasdem party, Jhonny G Plate.

In giving his press conferences, Surya Paloh uses a lot of language games to hide the real meaning so as not to appear too harsh. One of his statements „..it is too expensive for
him to be handcuffed in his capacity as minister, as party general secretary it is too expensive, too expensive....." that (terlalu mahal dia untuk diborgol dalam kapitas dirinya sebagai mentri, sebagai sekjen partai terlalu mahal terlalu mahal). The statement conveyed by Surya Paloh actually contains many hidden messages that Surya Paloh wants to convey in his press conference.

In connection with the implicature of a speech, there are several studies that discuss this matter. The first research is research from (Yulia et al., 2021) The research results showed that two types of implicature were found, namely conventional and non-conventional implicatures. The author found 8 functions of implicature, namely commands, insinuations, insinuations and commands, statements, warnings, criticism, support, suggestions and commands. The second research is from (Anjarsari, 2020). The results of this research are that there are four forms of implicature that contain da'wah messages. The forms of implicature are 1) implicature in the form of a faith message, 2) implicature in the form of a message of sharia or worship, 2) implicature in the form of a moral message, and 4) implicature in the form of a national message.

The gap in previous studies is that as far as researchers know, no one has researched the implications of a politician's press statements. Therefore, this article will discuss the types of implicatures used by Surya Paloh and its strategy, furthermore this article will discuss the reasons for using these implicatures.

2. THEORY
   A Pragmatics
   The term pragmatics was first introduced by Charles Morris in 1938, according to him pragmatics is a general form of the science of signs or semiotics (Sulistyo, 2014). Pragmatics is the study of speaker meaning which is 'context-bound' in other words, meaning in pragmatics is very dependent on context (Rahardi, 2019). In pragmatics, there are 4 mandatory elements to study, namely speech acts, conversational principles, implicature and deixis (Suhartono, 2020).

   B. Implicature
   Implicature is the hidden meaning in a sentence or utterance towards the speaker. Thus, only part of the literal meaning helps support the true meaning of a sentence, the rest comes from the facts around (or this world), the situation, the conditions (Arifianti, 2018). The presence of the term "implicature" cannot be separated from the existence of the figure H. Ph. Grice when in 1967 he used the concepts of "what is implied" and "what is said" as two different things in a speech. In Grice's thinking, these two concepts are part of the meaning conveyed by the speaker.

   The characteristics of implicature(Mulyana, 2001) are 1. Implications are not stated explicitly, 2. They do not have an absolute relationship with the utterance that realizes them 3. They include elements outside the discourse, 4. Implicatures can be canceled 5. They are open to interpretation or have many meanings and 6. Occurs due to complying or not complying to the cooperative principles.

   Grice differentiates implicature into two, namely (a) conventional implicature, and (b) Non-conventional Implicature. (a) Conventional implicature is the meaning of an utterance that is conventionally or generally accepted by society. According to Maujud (2019) conventional implicatures, implicatures are obtained from the meaning of words (according to societal conventions), not from conversational principles b) Non-conventional implicatures are utterances that imply something different from what is actually true. Non-conventional implicatures are implicatures obtained from pragmatic functions implied in a conversation. In
this implicature, what plays a greater role in forming meaning is not societal conventions, but the speech situation (Maujud, 2019).

Non-conventional implicature is commonly called as conversational implicature because it happens in conversation. In speaking, the speaker and the interlocutor are both aware that there are rules that govern their actions (Wijana, 1996). In pragmatics these rules are called maxim. According to Grice from (Leech, 1983) there are 4 maxims, namely maxim of quality, maxim of quantity, maxim of manner and maxim of relation. If the four maxims are violated then conversational implicature occurs. The are 4 ways to do conversational implicature. They are flouting maxim of quality, flouting maxim of quantity, flouting maxim of manner and flouting maxim of relation.

The function of implicature cannot be separated from the speaker’s intention in the speech act. Speakers in speech acts or conversations in their efforts to (1) convey information, (2) ask for information, (3) command, (4) refuse, (5) express feelings, (6) elevate, (7) ask for attention, (8) conveying a request, (9) asking for confirmation, (10) showing a sense of solidarity, (11) expressing gratitude to his interlocutor, trying to ensure that everything he conveys can be easily understood and does not harm his opponents (Maujud, 2019).

C. Pragmatics Discourse

Discourse is a complete linguistic record of communication events, whatever the form, discourse always involves the greeter and addressee (Rohmadi, M, Wijana, 2018). Discourse analysis can use all linguistic elements and cannot leave the context. Discourse analysis does not only involve syntactic and semantic analysis, but more importantly pragmatic analysis (Lubis, 2015).

Pragmatic discourse can be explained that analyzing discourse pragmatically means analyzing a discourse based on the relationship between text and context. An understanding of pragmatics is very important, in order for someone to arrive at the true meanings of sentences. Therefore, analysis must be accompanied by the background of the speech or pragmatically so that sentence analysis can be satisfactory and can explain most of the language symptoms in the background of the sentence (Kustanti, 2016).

3. RESEARCH METHODS

This type of research is descriptive qualitative research. Qualitative research aims to understand phenomena about what is experienced by research subjects, for example behavior, perception, motivation, actions, etc. holistically, and by means of descriptions in the form of words and language in a special natural context and by utilizing various methods. natural (Moleong, 2021). Descriptive research is research carried out on independent variables without making comparisons or connecting them with other variables, so the variables studied are independent. The aim of this research is to accurately describe the characteristics of an individual, condition, symptom or particular group or to determine the frequency (Abubakar, 2021).

The data source in research is the subject where the data is obtained or taken (Abubakar, 2021). The data source for this research is a YouTube video from official Metro Tv Channel https://www.youtube.com/watch?v=2X83VV2YNic on May 17 2023. This research data is in the form of sentences spoken by Surya Paloh which contain hidden meanings. The technique used is the note-taking technique. This listening technique was used because the object that will be studied in this research is a video on a YouTube account page. Then proceed with note-taking techniques, namely by recording data with a writing tool or certain instruments. After
the data is collected, it is classified into several categories of implicatures and their functions. Then the data was analyzed based on Grice's theory of implicature. After analysis, the final stage is to draw conclusions from the results of data analysis.

4. DISCUSSION

Surya Dharma Paloh is a political activist who was born on July 16, 1951 in Banda Aceh. Then he grew up in Pematangsiantar, Medan, North Sumatra. Surya Paloh is the head of the Media Group which owns Media Indonesia Daily, Lampung Post, and MetroTV Television Station. Surya Paloh is not only a businessman, but he is also a highly respected politician. He is active in politics and currently serves as General Chair of the National Democratic Party. He is the former Chair of the Advisory Council of the Golongan Karya Party (Golkar) for the 2004-2009 period. He was also the founder of the National Democratic mass organization, which was later considered the Nasdem Party (National Democratic Party).

Currently the Nasdem party led by Surya Paloh is facing a problem, that is the general secretary of the Nasdem party, Jhony G Plate as a suspect in the BTS case since May 17, 2023. The corruption case faced by the general secretary of the Nasdem party will damage the party's image which is then feared to have an impact on the decline in the party's electability is because the Nasdem Party was the initiator party that declared Anies Baswedan to be a presidential candidate for the 2024-2029 period. Therefore, on May 17 2023 Surya Paloh held a press conference regarding the case currently being experienced by Jhonny G Plate.

In this press conference, Surya Paloh, as a politician, used language games to refine his speech and hide his true intentions in the hope that people who watched the press conference could draw their own conclusions without having to say it clearly. To find out the hidden meaning of Surya Paloh's speech, a study of implicature is needed. Implicature is speech that contains a certain intention, either directly or indirectly. Implicature is divided into two, namely conventional implicature and non-conventional implicature. In Surya Paloh's press conference there were 2 types of implicature, namely conventional and non-conventional (conversational implicature).

Type and function of Implicature

Conventional implicature
Conventional implicature is the meaning of an utterance that is conventionally or generally accepted by society. Conventional implicatures are implicatures obtained from the meaning of words (according to societal conventions), not from conversational principles (Maujud, 2019). Conventional implicatures can be seen in the following data;

a. Datum 1/I/K

... today is definitely a different atmosphere from the common atmosphere of our meetings in this place from several meetings friends...

...hari ini pasti suatu suasana yang berbeda dari suasana pertemuan pertemuan kita ditempat ini dari beberapa kali pertemuan dengan kawan-kawan semuanya...

The context in this statement is that Surya Paloh, as chairman of the Nasdem party, is giving a press statement regarding the alleged corruption case experienced by the party's general secretary. As a party leader, of course he often holds press conferences, especially since the last press conference he held was in the same place as the current press conference.
Moreover, at that time his press conference had a nuance of happiness because he declared Anies Baswedan as the party's presidential candidate. This is in stark contrast to the current press conference which has a sad nuance.

This data is included in conventional implicatures because implicatures are obtained from the meaning of words (according to societal conventions), not from conversational principles. The meaning that arises is not a meaning based on the situation of the speech but purely from societal conventions. The function of this speech is to express his feelings that now there will be a press conference that is very different from the previous press conference. This can be seen from Surya Paloh's speech “... today is definitely a different atmosphere from the common atmosphere in this place (hari ini pasti suatu suasana yang berbeda dari suasana pertemuan kita ditempat ini.”

The discourse that is intended to be built in this data is that Surya Paloh wants to emphasize that this is the first case that made him have to hold a press conference in a different atmosphere, a sad and gloomy atmosphere, unlike the usual conference which is always filled with joy and happiness. By saying this statement, Surya Paloh actually wanted to lead public opinion, especially journalists who were there to sympathize with the Nasdem party because it was experiencing a problem. Apart from that, he also wanted to emphasize that this was a rare case experienced by his party.

b. Datum 2/I/K

…I said many times that political parties must be at the forefront to make their contribution to the political education process which is meaningful and prioritizes professionalism and morality. This is clear, so we must respect this legal process. We still respect this, but it is difficult to disturb what is happening in our own emotional feelings…

(...berulang kali saya katakan partai politik harus berada pada garda yang paling terdepan untuk memberikan kontribusinya dalam proses Pendidikan politik yang berarti dan mengedepankan profesionalisme dan moralitas ini jelas jadi proses hukum ini harus kita hormati kami tetap menghormati ini tetapi sukar untuk mengusik apa yang terjadi didalam perasaan emosi diri saya…)

The context in this statement is that Surya Paloh, as chairman of the Nasdem party, is giving a press statement regarding the alleged corruption case experienced by the party's general secretary. As a party leader, of course he often holds press conferences. As a leader of a political party, Surya Paloh must act wisely because as a political party they must respect the ongoing legal process regarding the Jhony G Plate case, but as someone who knows Jhony G Plate very well, he feels that there is something strange about this case and he feels very sad about this.

This data is included in conventional implicatures because implicatures are obtained from the meaning of words (according to societal conventions), not from conversational principles. The meaning that arises is not a meaning based on the situation of the speech but purely from societal conventions. The function of this speech is to express his feelings that now there will be a press conference that is very different from the previous press conference. This can be seen from Surya Paloh's speech “... We still respect this, but it is difficult to disturb what is happening in our own emotional feelings... (kami tetap menghormati ini tetapi sukar untuk mengusik apa yang terjadi didalam perasaan emosi diri saya...).” By saying these words
he wanted to say that his heart was really hurt because of the alleged corruption case aimed at the general secretary of the Nasdem party.

The discourse that this sentence wants to develop is that in fact the Nasdem party is a professional party, even though the general secretary of the Nasdem party is a suspect in a corruption case, the Nasdem party is still a party that upholds the legal process even though they are injured because their members are detained.

c. Datum 3/I/K

….I hope the temptation that tells me this cannot be separated from political intervention is not true, this cannot be separated from power intervention nor is it true, this is a temptation to me and I have already said it is not true, if it is true, perhaps the laws of nature will be faced with it. So once again I emphasize that we respect this legal process… (semoga saja godaan godaan yang mengatakan pada saya ini tidak terlepas dari intervensi politik tidak benar, ini tidak terlepas dari intervensi kekuasaan juga tidak benar, ini godaan pada diri saya dan saya sudah katakan tidak benar itu kalau benar mungkin hukum alam nanti yang akan dihadapkan kepada itu jadi sekali lagi saya tegaskan kita menghargai proses hukum ini.)

The context in this statement is that Surya Paloh, as chairman of the Nasdem party, is giving a press statement regarding the alleged corruption case experienced by the party’s general secretary. As a party leader, of course he often holds press conferences. Pastai Nasdem is a party that is in government, but the Nasdem party is currently nominating a new presidential candidate who is very opposed to the government. Many say that Nasdem is a political party that implements two-legged politics. one leg is in the government and the other leg is outside the government. Nasdem does not want to lose its position in government, but Nasdem nominates a presidential candidate without the president’s permission. Therefore, rumors emerged saying that the case that happened to Jhoni G Plate was a case that was intervened by the government in order to reduce the party's electability.

This data is included in conventional implicatures because implicatures are obtained from the meaning of words (according to societal conventions), not from conversational principles. The meaning that arises is not a meaning based on the situation of the speech but purely from societal conventions. The function of this speech is to express his feelings that he is very sad about this case and hopes that the rumors circulating are not true. He also said that if the rumors were true then those who intervened would get karma. It can be seen from the utterance “….if it is true, perhaps the laws of nature will be faced with it. (kalau benar mungkin hukum alam nanti yang akan dihadapkan kepada itu jadi…). However, to neutralize feelings of disappointment and make him appear professional, he said “...once again I emphasize that we respect this legal process...(seksi lagi saya tegaskan kita menghargai proses hukum ini..)

The discourse that this statement wants to build is that Surya Paloh actually wants to lead public opinion that this case is actually a case that received intervention from certain parties and also the government. However, with the sentence that “..we respect the ongoing legal process ..”, this is actually a sentence that is used to make the Nasdem party look professional, unlike the parties that are its political opponents in the presidential election market.

d. Datum 4/I/K

“…Second, to the Nasdem party, I have reminded all stakeholders to continue working as usual, not to be easily provoked, do not give
place to anyone who tries to pit us against each other…”

(…Kedua kepada partai nasdem saya sudah ingatkan seluruh stakeholder untuk tetap bekerja seperti biasa tidak mudah terprofokasi jangan kasih tempat siapapun yang mencoba untuk mengadu domba diantara kita satu sama lain…).

The context in this statement is that Surya Paloh, as chairman of the Nasdem party, is giving a press statement regarding the alleged corruption case experienced by the party’s general secretary. As a party leader, of course he often holds press conferences. Pastai Nasdem is a party that is in government, but the Nasdem party is currently nominating a new presidential candidate who is very opposed to the government. Many say that Nasdem is a political party that implements two-legged politics. one leg is in the government and the other leg is outside the government. Nasdem does not want to lose its position in government, but Nasdem nominates a presidential candidate without the president’s permission.

This data is included in conventional implicatures because implicatures are obtained from the meaning of words (according to societal conventions), not from conversational principles. The meaning that arises is not a meaning based on the situation of the speech but purely from societal conventions. The function of this speech is to show solidarity. The case that befell the Nasdem party was a case that had a very big impact on the party and outside the party. The party situation must be in chaos because this case happened to one of the important officials in Nasdem. Therefore, Surya Paloh gave a message to tell all members to work as usual.

The discourse that is being developed is that they are actually solid and in fact he suspects that this case is aimed at disrupting party solidarity. It can be seen from the words “…not to be easily provoked, do not give place to anyone who tries to pit us against each other…( tidak mudah terprofokasi jangan kasih tempat siapapun yang mencoba untuk mengadu domba diantara kita satu sama lain…”).

Datum 5/I/K

“…Okay…. We have to manage this traffic well…”

( “…Nah…. Lalu lintas ini harus kita atur baik baik…”)

The context in this statement is that Surya Paloh, as chairman of the Nasdem party, is giving a press statement regarding the alleged corruption case experienced by the party’s general secretary. As a party leader, of course he often holds press conferences. Nasdem is a party that is in government, but the Nasdem party is currently nominating a new presidential candidate who is very opposed to the government. Many say that Nasdem is a political party that implements two-legged politics. one leg is in the government and the other leg is outside the government. Nasdem does not want to lose its position in government, but Nasdem nominates a presidential candidate without the president’s permission.

This data is included in conventional implicatures because implicatures are obtained from the meaning of words (according to societal conventions), not from conversational principles. The meaning that arises is not a meaning based on the situation of the speech but purely from societal conventions. The function of this speech is to give order. Bay saying “we have to manage this traffic well.” he wanted the question and answer session to run in an orderly manner and not to compete with each other.

The discourse that this statement wants to build is that actually he, Surya Paloh, is a person who is open to any questions regarding this case, but he wants journalists to be orderly so that he can answer questions well. The words “…manage this traffic.( mengatur lalu lintas ini..”). The traffic here is not the traffic where the vehicle is, but the traffic here is a metaphor for a question-and-answer session. If traffic is not orderly it will cause accidents. Likewise, if
this session is not orderly, there will be misunderstandings. That's what Surya Paloh doesn't want.

**Conversational Implicature**

Non-conventional implicatures are utterances that imply something different from what is actually true. Unconventional implicatures are implicatures obtained from pragmatic functions implied in a conversation. In this implicature, what plays a greater role in forming meaning is not societal conventions, but the speech situation. In conversational implicature, flouting of the maxim will result in an implicature occurring.

Data 1/I/NK

Journalist: Please ask permission from Mr. Surya and the ranks of the Nasdem party, formerly Rio Kapela and now Mr. Jhoni. This is the second time that Mr. Jhoni Plate has been involved in a vortex of corruption. What is the future evaluation, sir? The second thing that will be done is what after the case of Mr. Jhoni Plate What will the relationship between Nasdem friends and the palace be like, sir?

Surya Paloh: OK... So there were two incidents, both were general secretary, one was a case of two hundred million rupiah and he was detained for several years, a case of gratification, he has completed his obligations and is now a free citizen, the second is Jhoni Plate, it's up to the deepen the possible evidence in the future. but today I listened carefully to the statement from Kapusandroid, there was a confession which included him asking to be given five hundred million for children every month with a state work project of eight trillion, well, if there is no further investigation to find more incriminating evidence, it's getting worse. It's sad that we are too expensive for him to be handcuffed in his capacity as minister as general secretary of the party. It's too expensive. It's too expensive. We still adhere to the principle of presumption of innocence. None of us can ensure that we are free from mistakes, mistakes, stupidity and even sin. That's the meaning of us as human beings. try our best

*(wartawan: : “mohon ijin pak surya dan jajaran partai nasdem yang dulu rio kapela dan sekarang pak jhoni Pak surya ini sudah kali kedua dan sekarang pak jhoni plate terlibat dalam pusaran korupsi, apa evaluasi kedepan Pak?yang akan dilakukan yang kedua adalah bagaimana setelah kasus pak jhoni plate ini hubungan antara teman teman nasdem dengan istana akan seperti apa pak?”

Surya Paloh: “Baik.., Jadi ada dua peristiwa dua duanya sekjen yang satu kasus dua ratus juta rupiah dan masuk tahanan untuk
sekian tahun, kasus gratifikasi dia telah menyelesaikan kewajibannya dan sekarang menjadi warga negara bebas yang kedua jhoni Plate terserah pendalaman pembuktian yang mungkin di dalam nanti tapi hari ini saya simak baik baik keterangan dari pada kapusandu ada pengakuan yang menyertakan dia meminta agar diberikan lima ratus juta untuk anak anak setiap bulan dengan proyek kerja negara yang delapan trilyun nah kalau tidak ada pendalaman lebih lain untuk menemukan bukti bukti yang lebih memberatkan ya semakin sedih lagi kita terlalu mahal dia untuk diborgol dalam kapsitas dirinya sebagai mentri sebagai sekjen partai terlalu mahal mahal kita tetap mengacu menganut asas praduga tidak bersalah tidak ada diantara kita yang memastikan diri kita terlepas dari kesalahan kesilapan kebodohan bahkan dosa ituah arti dari kita sebagai manusia kita berusaha sebaik baiknya")

The context in this statement is that Surya Paloh, as chairman of the Nasdem party, is giving a press statement regarding the alleged corruption case experienced by the general secretary of Nasdem Party. After opening with a press statement session from Surya Paloh regarding the case that befell his general secretary, the session continued with a question-and-answer session from journalists. A journalist asked what evaluation the Nasdem party would take because this case was the second corruption case and this journalist also asked about the Nasdem party's relationship with the president.

This data is a type of non-conventional implicature because the meaning of an utterance is very dependent on the context of the spoken situation. This means that the meaning of an utterance depends on how, what, by whom, to whom and under what conditions the utterance appears. Apart from that, Surya Paloh uses flouting maxim to make the meaning of the speech hidden. The function of this speech is to provide information that what happened to Jhony G Plate must be based on evidence, don’t just arrest him and then handcuff him.

Surya Paloh uses the flouting maxim of manner technique to answer journalists’ questions in order to hide the true meaning or convey the meaning of the speech in a subtle way so that his position in the world of politics does not come under attack. This was done deliberately by Surya Paloh because his political opponents could use his words to attack him with accusations of defamation. The discourse he wants to build is that he wants the public not to rush to give a negative stigma to Jhony G Plate because the accusation could be false because there has been no proof in court it can be seen from the words “...it's up to the deepen the possible evidence in the future (terserah pendalaman pembuktian yang mungkin di dalam nanti)...”. Apart from that, he also pointed out that mistakes can be made by anyone, even Jhony, because he is a human being. It can be seen from this words”….none of us can ensure that we are free from mistakes, mistakes, stupidity and even sin. That's the meaning of us as human beings. try our best...( tidak ada diantara kita yang memastikan diri kita terlepas dari kesalahan kesilapan kebodohan bahkan dosa ituah arti dari kita sebagai manusia kita berusaha sebaik baiknya)...”

http://ijllc.org/
Journalist: “There are two questions: the first this afternoon, the Attorney General said that he would investigate this case, the flow of funds to political parties, well, from Mr. Surya Paloh's own response, what was the Attorney General's strategy like and the second, this afternoon, Mr Faldo also said that the position of Minister of Communication and Information would be replaced by PLT, which means you can see Furthermore, there will be a change of players in the cabinet from Nasdem itself, whether they will present or present a new name for the president to replace Mr. Jhoni or what the future strategy will be for remaining in the cabinet.”

Journalist: “Permission related to this case, Pak Surya, several years ago, stated that if, for example, there were cadres involved in a corruption case, it would be better for the Nasdem party to be defended... well, is that still the case now? Will the number of ministers from Nasdem decrease or remain the same, sir? And is there any legal assistance for Mr Jhoni, thank you sir?”

Surya Paloh: “answered the second and third questions of friends that I can't guarantee that it won't happen again, but our good intentions will never go out, there will never be any press, perhaps we might appreciate this party with a true commitment to rejecting politics with dowries and that's not one rupiah, not two hundred million, maybe trillions of what the regional elections that have been carried out in the past, this is just a comparative note for us to find fault with one point at the end of the island compared to the elephant in front of our eyes, think about it, that is the reality we are facing at the moment.

So what about the PLT, Mr. Jhoni, when the plate is reshuffled, we accept it, we are consistent because we say it is the president's prerogative and we never waver, meaning to state what we have said, there is consistency, at least that is the contribution the party can make on a handful of problems. from a number of existing shortcomings, these shortcomings are clear.”

(Wartawan ; “ada dua pertanyaan yang pertama tadi siang kejagung bilang bahwa akan menghusut kasus ini aliran dananya ke parpol nah dari tanggapan pak surya paloh sendiri menanggapi strategi kejagung itu seperti apa dan yang kedua tadi siang juga pak faldo bilang bahwa jabatan menkominfo akan digantikan oleh PLT brrtri kan melihat lebih jauh bakal ada pergantian pemain di cabinet dari nasdem sendiri apakah akan menyajikan ato menyuguhkan nama baru kepresiden untuk menggantikan pak jhoni ato seperti apa strategi kedepan untuk masih ada dalam cabinet “

wartawan ; ‘Izin terkait dengan kasus ini pak surya beberapa tahun lalu pernah menyatakan kalau misalkan ada kader yang terlibat kasus korupsi lebih baik partai nasdem buat apa di pertahankan...
Surya Paloh: “menjawab pertanyaan teman teman kedua dan ketiga bahwa Saya kita tidak mampu menjamin pasti tidak akan lagi terulang tapi niat baik kita juga tidak pernah padam tidak pernah ada pers barang kali mungkin mengapresiasi partai ini dengan komitmen yang sesungguhnya menolak politik dengan mahar dan itu bukan satu rupiah bukan dua ratus juta mungkin trilyunan dari apa pelaksanaan pilkada pilkada yang sudah berlalu ini hanya catatan perbandingan bagi kita mencari kesalahan satu noktah di ujung pulau sana dibandingkan dengan gajah didepan mata coba saudara pikir itu adalah hal realita yang kita hadapi saat ini. Jadi pagaimana dengan PLT nya bung Jhoni plate di reshuffle nya kita terima kita konsisten karena kita katakan itu hak preogratif presiden dan kita tidak pernah bergoyah artinya untuk menyatakan apa yang telah kita utarakan ada konsistensi itu paling tidak itulah sumbangsih yang bisa diberikan oleh partai dari segelintir masalah dari sejumlah kekurangan kekurangan yang ada ini yang jelas.) .”

The context in this statement is that Surya Paloh, as chairman of the Nasdem party, is giving a press statement regarding the alleged corruption case experienced by the general secretary of Nasdem Party. After opening with a press statement session from Surya Paloh regarding the case that befell his general secretary, the session continued with a question-and-answer session from journalists. Two journalists asked about the flow of corruption funds and the possibility of a reshuffle plan by the president to replace Jhony G Plate as minister of communications and information. Apart from that, a journalist asked about Surya Paloh's promise to disband his party if its members commit corruption.

This data is a type of non-conventional implicature because the meaning of an utterance is very dependent on the context of the spoken situation. This means that the meaning of an utterance depends on how, what, by whom, to whom and under what conditions the utterance appears. Apart from that, Surya Paloh uses flouting maxim to make the meaning of the speech hidden. The function of this speech is to provide information. Surya Paloh said that the Nasdem party is actually a clean party, proven by the fact that the Nasdem party never charges dowries (money) from its members. It can be seen from the words “...we might appreciate this party with a true commitment to rejecting politics with dowries and that's not one rupiah, not two hundred million, maybe trillions of what the regional elections that have been carried out in the past ( mungkin mengapresiasi partai ini dengan komitmen yang sesungguhnya menolak politik dengan mahar dan itu bukan satu rupiah bukan dua ratus juta mungkin trilyunan dari apa pelaksanaan ). Apart from that, he will also comply with the President's decision regarding the vacant position of Jhony G Plate. It can be seen from the words “... we say it is the president's prerogative and we never waver, meaning to state what we have said, there is consistency, at least that is the contribution the party can make on a handful of problems. From a number of existing shortcomings, these shortcomings are clear ...( kita terima kita konsisten karena kita katakan itu hak preogratif presiden dan kita tidak pernah bergoyah artinya untuk menyatakan apa yang telah kita utarakan ada konsistensi itu paling tidak itulah sumbangsih yang bisa
Surya Paloh uses the flouting maxim of manner technique to answer journalists' questions in order to hide the true meaning or convey the meaning of the speech in a subtle way so that his position in the world of politics does not come under attack in other words, this was done to reduce the political risks that would arise from his statement. The discourse that Surya Paloh wants to build is that the Nasdem party is a clean and professional party that never asks its members for money and always obeys the president’s decisions.

Data 3/I/NK

Journalist: “Yes, this afternoon, Mr. Revaldo said that the duties of the Minister of Communication and Information will be carried out by the PLT which has not been selected until now. Will Nasdem at the next opportunity propose a new name to replace Mr. Jhoni or something like that?”

Surya Paloh: “we are consistent, this is the president's prerogative, how do we advance the nation? If the president doesn't like it, no one is more stupid than Nasdem to suddenly want to propose a new name without being asked by the president. Once again, that is the president's prerogative, OK? Next”

(“Wartawan: ya kan tadi siang pak revaldo mengatakn bahwa tugas menkominfo akan di emban oleh PLT yang belum dipilih sampai sekarang apakah nasdem pada nantinya pada kesempatan selanjutnya akan mengajukan nama baru yanga akan menggantikan pak jhoni atau seperti apa ?”

Surya Paloh :”Kalau kita konsisten ini hak preogratif presiden bagaimana kita memajukan bangsa salah2 presiden ga suka ga ada yang lebih bodoh dari nasdem untuk tiba2 mau mengajukna nama baru tanpa diminta oleh presiden sekali lagi itu adalah hak preorogatif presiden ok ? next”

The context in this statement is that Surya Paloh, as chairman of the Nasdem party, is giving a press statement regarding the alleged corruption case experienced by the general secretary of Nasdem Party. After opening with a press statement session from Surya Paloh regarding the case that befell his general secretary, the session continued with a question-and-answer session from journalists.

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doesn’t like it, no one is more stupid than Nasdem to suddenly want to propose a new name without being asked by the president…(Kalau kita konsisten ini hak preogratif presiden bagaimana kita memajukan bangsa salah2 presiden ga suka ga ada yang lebih bodoh dari nasdem untuk tiba2 mau mengajukna nama barau tanpa diminta oleh presiden)”

Surya Paloh uses the flouting maxim of manner technique to answer journalists’ questions in order to hide the true meaning or convey the meaning of the speech in a subtle way so that his position in the world of politics does not come under attack in other words, this was done to reduce the political risks that would arise from his statement. The discourse that Surya Paloh wants to build is that Nasdem Party is a professional party that always takes policies based on existing rules.

Data 4/I/NK

journalist :” Fund flow?”

Surya Paloh: “Well, this is good, this is what this party really wants. This party wants complete transparency. Once again I say complete transparency, check everything that is possible from the left end to the right end from west, east, top to bottom, whoever is involved, check all the elements involved. in any institution, including the Nasdem party, Nasdem is welcome, we welcome it and also give appropriate punishment without any specialist leg in the sense of privilege, person A can be examined, person C cannot be examined haaa, the sadder we are, the sadder we are, but if transparency is carried out with The professionalism of our Attorney General's capacity which is also free from interference from anyone and political interests from anywhere, why don't we give it our full support, so if you ask Nasdem if we want to give it all or half, I said we will give total support so that we can all complete it or it won't be in vain. It is for us to want and fight for a big vision to bring progress to the nation and state, to maintain democracy in this country and to foster a sense of justice that is in accordance with our national commitment, so to speak.”

(Wartawan : Aliran dana?)

Surya Paloh : “nah ini bagus ini yang memang dikehendaki oleh partai ini partai ini menginginkan transparansi yang seutuhnya sekali lagi saya katakan transparansi yang seutuhnya priksa seluruh yang kemungkinan dari ujung kiri ke ujung kanan dari barat timur atas bawah satapa saja yang terlibat preksa juga seluruh unsur yang ada di institusi mana pun termasuk partai nasdem itu nasdem welcome itu kita menyambut itu dan berikan juga hukuman yang setimpal tanpa ada leg spesialis dalam pengertian priviledge si A boleh diperikska si C tidak boleh diperiksa haaa semakin sedih lagi kita semakin sedih tapi kalau transparansi itu dilakukan dengan kemampuan profesionalisme kejaksaan agung kita yang bebas juga dari intervensi siapapun dan juga kepentingan politik dari manapun kenapa kita tidak berikan sepenuhnya jadi kalu kawan kawan tanya nasdem mau berikan sepenuhnya atau setemnngahnya saya bilang totalitas kita akan berikan
Dukungan itu agar kita semua tuntaskan katau ga akan sia sia lah kita untuk menginginkan dan memperjuangkan suatu visi besar membawa kemajuan bangasa dan negara menjaga demokrasai negri ini dan membuncahkan rasa keadilan yangsesuai dengan komitmen kebangsaan kita begitu kira2.)"

Context in this statement is that Surya Paloh, as chairman of the Nasdem party, is giving a press statement regarding the alleged corruption case experienced by the general secretary of Nasdem Party. After opening with a press statement session from Surya Paloh regarding the case that befell his general secretary, the session continued with a question-and-answer session from journalists.

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Surya Paloh uses the flouting maxim of manner technique to answer journalists' questions in order to hide the true meaning or convey the meaning of the speech in a subtle way so that his position in the world of politics does not come under attack in other words, this was done to reduce the political risks that would arise from his statement. The discourse that Surya Paloh wants to build is that he wanted to challenge investigators to investigate everyone involved in this case, not just those from the Nasdem party.

Data 5/I/NK

Journalist: “Sir, my question is sir. Romli from Times Indonesia, I want to ask for a response from this issue which has been busy on social media, it has been commented on by all the people that this case has been intervened by the authorities and one of them is because there are different political views between Pak Surya Paloh, perhaps secondly, Anis and the government. Maybe one of the candidates might be like that, sir, what's your response, sir?”

Surya Paloh: “Well, my response is that I actually have to re-examine whether that is true. I think again. Yes, in that process, I have contemplated until I think positively so far. There is no intervention so far, but we don't know tomorrow. We don't know who will be guaranteed that this is the case. This is not being intervened, maybe right now, tomorrow the day after next week, it could happen, so my response is everyone, if we love this country, throw away subjective interests, throw away momentary interests, if bigger strategic interests await our presence. “
Context in this statement is that Surya Paloh, as chairman of the Nasdem party, is giving a press statement regarding the alleged corruption case experienced by the general secretary of Nasdem Party. After opening with a press statement session from Surya Paloh regarding the case that befell his general secretary, the session continued with a question-and-answer session from journalists.

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Surya Paloh uses the flouting maxim of manner technique to answer journalists’ questions in order to hide the true meaning or convey the meaning of the speech in a subtle way so that his position in the world of politics does not come under attack in other words, this was done to reduce the political risks that would arise from his statement. The discourse that Surya Paloh wants to build is that he actually wanted to say that there was intervention from someone who had extraordinary power, but he used subtle language so that the public could draw their own conclusions about this case.

Data 6/I/NK

Journalist: “With permission, Mr. Adi from TV One would like to ask: Regarding the candidacy of Mr. Jhoni Plate e... what is the influence and electability of Nasdem regarding Anis’ candidacy, thank you”
Surya Paloh: “yes... friends, you know that actually your question can be answered by yourself. Yes, there is definitely an influence on the instructions of political parties which are built on the strength of public perception and belief, one of the factors or key factors that really determines it, friends, maybe you have a Nasdem opinion, that's right, that's all. .... It's true that Bulsit's party, it’s weak, it's wrong, it's a lie, we really need to punish it, it’s corrupt, it’s electoral, it depends on how to build public perception and that is the role of fellow press institutions that I look forward to and I hope for a press that is free and still has a sense of responsibility, but on our professionalism and ethics”

(wartawan : Ijin pak saya adi dari TV One ingin Bertanya : Mengenai pencalegan pak jhoni Plate e... apa kaha da pengaruh dan elektabilis nasdem mengenai pencalonan anis terima kasih

Surya Paloh : ya... kawan kawan tahu itu sebenarnya pertanyaan anda bisa jawab ya pengaruh pasti ada instruksi partai politik yang dibangun oleh kekuatan persepsi dan keyakinan publik salah satu factor atau key faktor yang menetukan sekali yah kawan kawan barangkali mempunyai opini nasdem itu memang nah udah lah.... Memang partainya Bulsit, itu lemah,itu salah itu bohong itu memang perlu kita hukum itu rusak itu electoral ya tergantung bagaimana membangun persepsi publik dan itu lah peran rekan rekan institusi pers yang saya nantikan dan saya harapkan pers yang bebas dan tetap mempunyai rasa tanggung jawabnya tapi pada profsionalisme dan etik yang kita milik)

Context in this statement is that Surya Paloh, as chairman of the Nasdem party, is giving a press statement regarding the alleged corruption case experienced by the general secretary of Nasdem Party. After opening with a press statement session from Surya Paloh regarding the case that befell his general secretary, the session continued with a question-and-answer session from journalists.

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Surya Paloh uses the flouting maxim of manner technique to answer journalists' questions in order to hide the true meaning or convey the meaning of the speech in a subtle way so that his position in the world of politics does not come under attack in other words, this was done to reduce the political risks that would arise from his statement. The discourse that Surya Paloh wants to build is that he actually wanted to say that this case causes negative
impact toward Nasdem’s electability but he makes sure that it doesn’t change the character of Nasdem which responsible and professional.

Data 7/I/NK

Journalist: Has Mr. Plate ever proposed to resign from the Minister of Communication and Information before now, then regarding the ongoing nomination of Mr. Plate, is the registration being withdrawn or what is it like, then what is the matter of legal assistance to Mr. Plate regarding this matter, thank you?

Surya Paloh: “Firstly, as general secretary and in my capacity as general chairman, of course I am obliged to investigate this case, after all, it has become public consumption for quite some time. Jhoni has been questioned several times. My question is simple, bro, you know, I am the general chairman here, giving all my energy and My idealism is my time and mental energy, I don't have any interest in sitting in the suprastructure of power and government. I want to dedicate myself to developing this country. One thing I ask from you is to be honest, that you are involved in something that is very civil, if there is a big deal. I'm stupid, I'm not interfering, it's a very principled thing that can damage us all. This dialogue was once, twice, three times, he said no, that's the first thing, so I'm confident that he's actually not dragged into a situation like what he experienced today when he was handcuffed earlier. imagining that it's not just his children, his wife, his grandchildren, perhaps that's touching My heart, but that is the consequence that must also be paid. Secondly, regarding this matter of nomination, we will consult with the KPU if the KPU says OK, we are still referring to the principle of presumption of innocence, the principle of presumption of innocence is clear.

(Wartawan: “ Apakah sebelumnya pak Plate pernah mengajukan untuk mundur dari menkominfo sebelum ini kemudian e soal pencalegan pak plate yang sudah berjalan apa pendaftarannya di Tarik ato seperti apa kemudian tadi soal bantuan hukum kepada pak plate terkait hal ini seperti apa terima kasih ?”)

Surya Paloh : “Pertama sebagai sekretaris Jendral dan saya dalam kapasitas sebagai ketua umum tentu saja saya wajib mendalami kasus ini toh ini sudah cukup menjadi konsumsi public dalam beberapa waktu Jhoni sudah diperiksa beberapa kali pertanyaan saya sederhana Bung tahu saya ketua umum di sini menyurahkan semua energi dan idealism saya waktu dan tenaga pikiran saya , saya tidak mempunyai interest apapun untuk duduk dalam suprastruktul kekuasaan dan pemerintahan saya ingin mengabdikan diri saya untuk membangun negeri ini satu hal yang saya minta dari anda jujur lah anda ada terlibat disitu hal yang prinsipil sekali kalau ada urusan tetek bengek saya g campurin itu hal yang prinsipil sekali yang bisa merusak kita semua dialog ini satu kali dua kali tiga kali dia mengatakan engga itu yang pertama maka saya konfiden utntuk dia sebenarnya tidak terseret dalam situasi
Context in this statement is that Surya Paloh, as chairman of the Nasdem party, is giving a press statement regarding the alleged corruption case experienced by the general secretary of Nasdem Party. After opening with a press statement session from Surya Paloh regarding the case that befell his general secretary, the session continued with a question-and-answer session from journalists.

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Surya Paloh uses the flouting maxim of manner technique to answer journalists’ questions in order to hide the true meaning or convey the meaning of the speech in a subtle way so that his position in the world of politics does not come under attack in other words, this was done to reduce the political risks that would arise from his statement. The discourse that Surya Paloh wants to build is that he actually wanted to say that Johnny G Plate is innocent and hopes that the public will also believe this by not rushing to judge Jhony G Plate guilty because we all have to apply the principle of presumption of innocence.

Data 8/I/NK

Journalist: “Legal assistance?”

Surya Paloh: “Legal assistance is mandatory, friends, even outside the party, if you ask for legal assistance, we will give it, especially to the general secretary of the party, it is our obligation to provide it, friends, everyone, good afternoon, thank you.”

(wartawan : “Bantuan hukum?”

Surya Paloh : “Bantuan hukum wajib kawan kawan, diluar partai aja kalua memang minta bantuan hukum kita kasih apalagi sekertaris jendral partai ini kewajiban kita untuk memberikannya baik kawan kawan semuanya selamat sore terima kasih.”)
Context in this statement is that Surya Paloh, as chairman of the Nasdem party, is giving a press statement regarding the alleged corruption case experienced by the general secretary of Nasdem Party. After opening with a press statement session from Surya Paloh regarding the case that befell his general secretary, the session continued with a question-and-answer session from journalists.

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Surya Paloh uses the flouting maxim of manner technique to answer journalists’ questions in order to hide the true meaning or convey the meaning of the speech in a subtle way so that his position in the world of politics does not come under attack in other words, this was done to reduce the political risks that would arise from his statement. The discourse that Surya Paloh wants to build is that he actually wanted to say that The Nasdem Party really cares about the people by saying that the Nasdem Party will provide legal assistance to anyone who asks for it.

5. CONCLUSION
This study explains that there are many implied meanings expressed by Surya Paloh in his press conference. There were 2 types of implicatures in the press conference, namely conventional implicatures and non-conventional implicatures. There are several functions of implicature at Surya Paloh press conferences, namely to convey information, express feelings, show solidarity, command and the most frequently found is speech that provides information. This cannot be separated from the purpose of holding a press conference, which is to convey important information to the public through the media. The discourse that Surya Paloh wants to build is that the Nasdem Party is a party that upholds professionalism, obeys the rule of law, humanist. From all his statements it can be concluded that he wants to say that Jhonny G Plate is actually not guilty.

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